

Never has so much been wanted... by too many?

A leading economic commentator... Professor Fred Hirsch's recent book *The Social Limits to Growth*...



Professor Fred Hirsch: "People were sold an education pup in Britain in the 1960s".

national trade and finance with special reference to the Third World... The main theme of the book is that Anthony Crosland and the social democratic mellowists were wrong...

noticed a large green hoarding on the tunnel walls... The main theme of the book is that Anthony Crosland and the social democratic mellowists were wrong...

number (they are positional goods, so the more there are the quicker the gilt wears off)... By the late 1960s, the expansion of university degrees gave them a better chance of carrying one off...

Of course, Professor Hirsch is not the philistine this makes him sound... "Education is not just a filter. It offers massive consumption opportunities..."

But the function now filled by education has its perils throughout... The great vision of the futurologists of the 1950s and 1960s was a society of leisure and people with time on their hands...

David Walker

Tony Becher looks at changing methods of teaching and assessment

How projects and dissertations are taking over from weekly essays

To outline the changing methods of teaching and assessment in higher education... First of all, in looking at the main trends, it is important to remember that these very often represent spontaneous "grassroots" reform...

Individual tutorial help was, however, recognized to be essential from time to time... The growth of projects and dissertations has been as rapid as it has been extensive...



Professor Tony Becher's scholarship before research.

Techniques of examining have also become more varied over the past five years or so... The viva voce examination, though long established in continental Europe, has only filtered down from post-graduate to undergraduate practice...

It seems to me that the opportunities which future sixth formers are likely to enjoy in their choice of higher education are bound to change... The balance of power over the academic curriculum is already beginning to change and is likely to change still more in the next decade...

As far as teaching is concerned, I suppose that for most of us undergraduate life consisted of a fairly standard provision of weekly or fortnightly essays or problem assignments, which we presented at tutorials either individually or in the company of two or three fellow students...

There are, of course, a great many more localized teaching innovations... but to anyone interested in broad, general trends, the picture is clear: carrying out set experiments. There was very little variation on this pattern, and though the style as well as the content of each activity obviously differed from one subject to another, it was remarkably uniform between institutions...

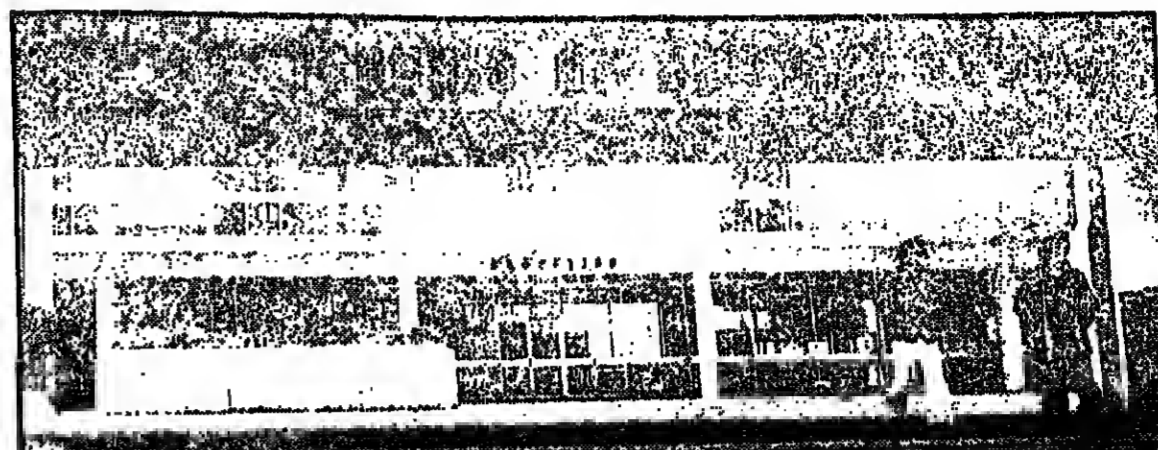
The patterns here are not so strongly delineated, but the most obvious feature is the decline of learning by rote... Admittedly, the still surviving old familiar form, and in some departments remains as the staple, if not the sole, form of assessment...

Other forms of "continuous assessment" may involve marks for seminar performance and for course work essays which the student chooses to submit... The general effect of all these measures is to reduce the degree of anxiety inherent in "finals" and in many cases the intention is also to give students who do not flourish under examination conditions other means by which to display their abilities...

So far, I have talked about curricular changes in higher education as if they happened in a vacuum, unrelated to what goes on in the world outside... It seems to me that the opportunities which future sixth formers are likely to enjoy in their choice of higher education are bound to change...

Polytechnic Profile-25 Central London

Sue Reid at the former Regent Street Polyphose go-ahead approach has made it the biggest polytechnic research grant earner



Dr Colin Adamson, rector of the Central London Polytechnic, is not content about prosing the virtues of his own institution... He is equally forthright about more controversial matters, including the relationship of polytechnics to their funding bodies...



The Regent Street Polytechnic had dual origins. Founded in 1838 and granted a Royal Charter one year later, its aims were to centralise research into, and to teach, engineering and science... The school is helping to offer an important input in medical photography within the BSc honours programme...

There was a school of photography at the Regent Street polytechnic in the 1960s which was associated with the first "moving picture". The school is helping to offer an important input in medical photography within the BSc honours programme...

Mr Dennis Broadbank, dean of the school of environment, mainly in architecture, is one of the main strengths of his school is architecture. It rates, he says, among the top handful of schools in the country and at least half the students on the BA and postgraduate diploma in architecture...

Loet week the engineering division was awarded a £150,000 grant from the European Economic Community to undertake research into the control of thermo-dynamic processes. The grant pushed the externally-sponsored figure for research at the polytechnic to a new level of nearly £700,000...

Mr Preston says the union is happy with the present position within the college government... The school of languages runs a BA ordinary and honours degree programme in modern languages with German, Italian, Chinese, French, Spanish, Thai, Russian and Japanese. The Chinese course is the only undergraduate programme in the country based entirely upon modern, standard Chinese with particular reference to the People's Republic of China...

Diplomas in conference interpretation techniques and technical and specialised translation are among courses offered at postgraduate level... Intensive refresher courses in French, Dutch, Spanish, German, Portuguese and Italian, consolidation and bridging courses for individuals and small groups and newly developed in-house courses for industrial and commercial firms with special language requirements are all on offer...

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Thursday April 21

08.40 Modern art from 1928 to 1945... 09.00 The American film 1928-1945...

Tuesday April 19

08.40 An introduction to Materials: Optical properties... 09.00 The American film 1928-1945...

Open University programmes April 16 to April 22

Saturday April 16 7.00 Complex analysis: Complex integration... Sunday April 17 7.00 Arts Foundation Course: The Invention of the Novel...

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SISCON

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Wednesday April 20

08.40 Systems education: Air traffic control... 09.00 The American film 1928-1945...

Friday April 22

08.40 War and Society: Capetown... 09.00 The American film 1928-1945...

Monday April 18

08.40 Solid, liquid and gases: Henry's law... 09.00 The American film 1928-1945...

Thursday April 21

08.40 War and Society: Capetown... 09.00 The American film 1928-1945...

Wednesday April 20

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Monday April 18

08.40 Solid, liquid and gases: Henry's law... 09.00 The American film 1928-1945...

Thursday April 21

08.40 War and Society: Capetown... 09.00 The American film 1928-1945...

EUROPE CHINA ASSOCIATION INTERNATIONAL SUMMER SCHOOL CHINA, EDUCATION AND THE WEST LEARNING AND TEACHING ABOUT CHINA IN EUROPE JULY 24-30, OXFORD-LADY MARGARET HALL

LETTERS TO THE EDITOR

Consultancy services

We read with interest your article on off-field Polytechnic... We do not agree with Sheffield that the services we offer should be subsidised...

Punch below the belt?

The author of your On the Other Hand column (THESE, March 25) seems to have studied Greek for the old School Certificate...

Modern language courses

While Jane Feinmann's report on my introductory paper to the recent specialists conference at CILT (THESE, April 1) clearly brought out some of what I was trying to say...

Academic awakening

Professor Dahnendorf may know of good reasons to justify his use of such strong words as "irresponsible"...

Preaching and practice

Sir—As someone who is leaving the Open University to become principal of Worcester College of Higher Education...

Rhetoric report

Sir—James Porter ("Look back in anger", THESE, March 4) misuses the point. His anger is directed at the continued reluctance to make a firm commitment of resources to the in-service training...

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Professor Dahnendorf — strong words.

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Just the job

Sir—Richard Hoggart asks (THESE, March 25): "Why, in the 1960s, did no one insist on establishing an inner-city day-student university?"...

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Putting a political eel in the can

John Miller

In the opening film for the Open University course "Mass Communications and Society", John Sears, Ronald Reagan's campaign manager, said that the nature of the political business in America was such that you always anticipated perceptions rather than deal in realities. And television had a great deal to do with creating what those perceptions were.

The first four films of the course show what happened behind the scenes in Kansas City last August. Each of the big three American networks built a large television complex at the Kemper Arena to bring the Republican Convention to the public, and ABC granted us unprecedented access to film their editorial and production processes and interview whomever we wanted.

No television producer would ever have allowed us to film the main control room, or any of the subordinate control rooms. If it entailed the customary television lights blazing in his face during transmission but fortunately technical advances since the 1972 convention had made available special "fast" lenses, that let us capture some unique footage for our students.

Last August I spent several days sitting around executive producer Robert Siegenthaler's office, observing meetings, and being introduced to any member of the 500-strong ABC staff who dropped in; so that when the film crew arrived I had established who the key figures were, and was able to film the decision-making process that went to the story offered to the American electorate.

To try and ensure that we did not miss any essential event we split our small team three ways. While I stayed close to the executive producer and the heart of the operation, one of my producers, Guyan Pritchard, concentrated on the anchor studio and the floor control operation within the arena itself, and our academic colleague, Michael Gurevitch, had the somewhat daunting task of monitoring the output of CBS and NBC as well as ABC.

Guyan Pritchard and I interviewed each other with our single



An ABC floor reporter, Herb Kaplan, interviews a convention delegate.

three-man crew, so while one of us was shooting, the other was observing and planning for the next set-up. Nothing could be rehearsed, pre-arranged, or repeated, we had to judge when to turn over and when to cut by instinct.

The technology involved in the convention coverage is mind-boggling in its scale and complexity. In the main control room Robert Siegenthaler faced a bank of 48 monitor screens offering him pictures from 26 electronic cameras inside and outside the Kemper Arena, and down town in Kansas City at the candidates' headquarters; plus playback of edited videotape, still pictures, and several different kinds of electronic display both pictorial and graphic.

A battery of switches in front of him plugged him into the ear of the anchorman, the floor reporter, or any of the other reporters outside the arena. Sometimes he looked as if he were playing the piano as he talked to several reporters simultaneously to brief them on what had just happened somewhere else.

At a meeting we filmed before the convention he instructed all his producers: "Let's not quench the thirst because we see something happening in front of the camera then's moving to go up over the camera. When the demonstrations for Ford and Reagan broke out on the arena floor it was difficult not to feel that this advice was being overturned, but very quickly all the networks left these scenes in run interviews or analyses of their own."

John Connolly, Nelson Rockefeller, and other VIP delegates did the rounds of the three anchor studios overlooking the arena, so that while they talked, through the glass behind them we could see and faintly hear all that extraordinary razzmatazz associated with the American political process that never ceases to amaze the British observer.

After the event we interviewed the top ABC figures about what we had observed and filmed. Bob Siegenthaler made a sharp distinction between the creativity that went into editing a film, and trying to shoot the live coverage as it happened, with all this diffusion that

we have, floor control, precise control, it's like putting eels into a bucket, it's a success if you stuffed them all into the bucket and taken them all into the water, not a very rewarding line of work to say, well I've taken the eels and wiggling most coverages and I'm tired it's together into four hours a night."

Our programmes show the options, pressures and constraints that produced that "wiggling" of coverage, with post-facto analysis by the people concerned to help out. Our students understand what lies behind the television screen.

The three films that have not been transmitted show the last to the convention, the anchorman's floor control, and the anchorwoman's floor control. The last film, to be shown on the evening of the 21st, is the President's night of the ball. The author is senior producer of the education faculty BBC/OU University.

Educational media in the Third World

Florence Marriott

Now that adult education is moving away from its marginal position in relation to formal education and is assuming a more central role its importance to economic, community and national development seems at last to have been recognised. In addition a sharper awareness of the individual learner who has missed out at some point in his formal education, has emerged.

In Britain the success of the Open University and, at the other end of the spectrum, the BBC Literacy Project, is significant. These examples are also notable because they have reached thousands of individuals to the home through the mass media of radio and television.

Adult education in developing countries has different priorities and objectives from those of the West. Rapidly increasing populations, illiteracy, urban unemployment and rural development all pose special problems. To quote President Julius Nyerere of Tanzania, "We cannot afford to wait for the children; we must educate the adults."

The British Council's involvement in the educational media field has always been concentrated in the Third World. As an agent of the Overseas Development Ministry for carrying out training and administering aid projects, the Council has responded to the new British aid strategy which recommends more help for the poor in the least developed countries by moving further into the area of non-formal education.

This has been reflected in meeting requests for consultants to advise on projects such as the development of radio for adult education in Thailand and Nepal and distance education in Yern, Mexico, and Japan. Council officers have carried out media surveys and feasibility studies in a number of countries and advise on the design, organisation, equipment and staffing of media services.

Training is a major aspect of British educational aid and the Council has run a variety of courses in London and overseas on television, radio and audio-visual media production in non-formal education.

For example, five students from the Sudan Rural Television Project are currently studying television production, and another, graphic design for educational television in a specialised council course in London.

But trends are moving away from training in the cultural environment of the West and the Council has also given assistance in setting up and running courses at the various national and regional communications centres, such as the Kenya Institute of Mass Communications and the Asian Institute for Broadcasting Development, where broadcasters, researchers and other specialists can develop their skills in an appropriate context.

To gain a perspective of the value of the media to adult education in the Third World, it is helpful to divide them loosely into three categories.

First come the large-scale communications media of broadcast television and radio. Television's contribution to adult education lies primarily in the areas of general cultural programming (more a Western phenomenon) and as a distance education component in analogues of the Open University or In-service teacher education projects.

Television in the developing world usually has the limitation of reaching only the well educated, and not the priority audiences in rural areas. The striking exception to this was the recent Indian State Educational Television Experiment

which, for its one year's duration, relayed carefully researched and prepared programmes to audiences in 2,400 remote villages.

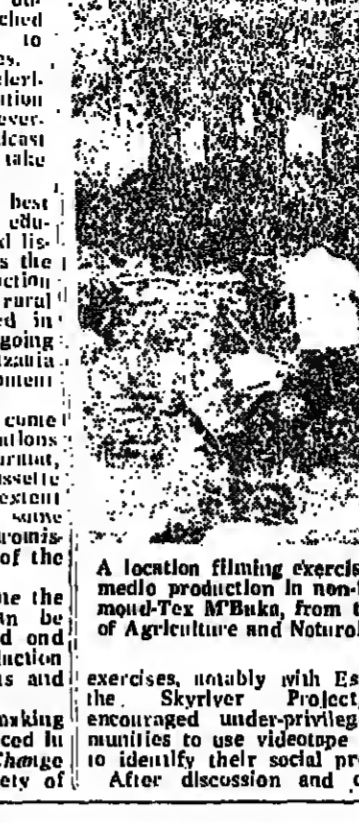
An increase in the use of television for non-formal adult education projects is now predictable. Nevertheless, it is likely that broadcast television will continue to take second place to radio.

Radio appears to be the best medium for non-formal adult education, when used by organized listening groups, who can discuss the programmes in detail on audio and implement it. The first rural radio forums were established in the 1950s and they are still going strong in many countries. Tanzania has run five national development campaigns by radio.

After the broadcast media come the small-scale communications media. Portable, small format, cassette recorders, audio cassette recorders, and to a lesser extent 8mm film are being used for some of the most interesting and promising developments in the use of the media.

Non-professionals can operate the equipment and material can be quickly and cheaply recorded and instantly played back. Production can be decentralized, projects and programmes localized.

Participatory programme-making of this kind was first introduced in the Canadian Challenge for Change programme, which in a variety of



A location filming exercise on a British Council course on audio-visual media production in non-formal education. On camera is Mr Ian Raymond-Tex MBE, from the Extension Aids Film Unit of the Ministry of Agriculture and Natural Resources in Malawi.

exercises, notably with Eskimos in the Skyriver Project, first encouraged under-privileged communities to use videotape and film to identify their social problems. After discussion and definition of the issues, the community was able to present its case—also using the media—to government officials. They succeeded in obtaining educational and housing reforms they wanted.

In a simpler project, a radio school for Indians in Bombay, visited each of its 40 listening groups with a simple audio cassette recorder. Each group leader was given basic training in its use and was asked to record whatever material the group thought appropriate for possible use on the broadcast programmes.

Over a period of months broadcasting from the tapes increased steadily and moved from somewhat self-conscious music and entertainment to interviews with government leaders and discussion of significant community issues. There are many more small-scale projects using small format equipment, for example, in Ethiopia, India and Tanzania.

Finally comes the wide range of traditional audio-visual aids, often overlooked because of their familiarity. These include print of all kinds, pictures, photographs, posters, slides and techniques such as game playing and simulation. All are flourishing, often, of course, in conjunction with the bigger communications media. Traditional folk media such as drama, song, dance, puppetry and story-telling have been used with particular success in family planning education.

The author is educational technology officer, media department, British Council.

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Elementary Differential Equations with Linear Algebra by Ross L. Finney and Donald R. Ostberg...

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Altogether, this is a most stimulating blend of applied function theory and functional analysis...

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Finney and Ostberg's book covers a broad spectrum in modern forms (linear spaces and operators are used throughout)...

J. S. N. Elvey

Natural communities

Theoretical Ecology: Principles and Applications edited by R. M. May...

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John Knill

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The essay by Philip Rahtz on buildings and rural settlement...

The only unillustrated chapter in the one on coins by Michael Dolley...

The type of information that can be deduced from the traces of animals, birds and fish...

As a book this falls far short of the promise of its all-embracing title...

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BOOKS

Royal city

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John Taylor is a member of the staff of the Winton Domesday Project...

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Edmund King is a member of the staff of the Winton Domesday Project...

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Science of time past

Dating in Archaeology: A Guide to Scientific Techniques by Stuart Fleming...

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A Roman mosaic floor c. 25 BC in an excavated house at Amphurias on the Gulf of Roses, Costa Brava, Spain, pictured in the Atlas of Classical Archaeology by M. I. Pavia, published by Clinto & Winton at £8.50.

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Some of the recent advances in Anglo-Saxon archaeology are treated in this book of essays...

The editor contributes an Introduction and two of his earlier articles...

The essay by Philip Rahtz on buildings and rural settlement...

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The church plan was conditioned by the existence of previous buildings...

John Hurst's detailed account of the pottery, expanding his earlier survey, provides an indispensable handbook for the entire period...

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Linguistics = 1 Female.
Drama = 2 Specialists: 1 Male and 1 Female—(preferably) in Post-Renaissance Drama, excluding Modern Drama.

Poetry—Modern and Earlier Periods = 2 Specialists: 1 Male and 1 Female.
At all levels, candidates must have Doctorate or MA qualifications in their respective fields and have experience as regular teaching staff in accredited Universities.

SALARIES AND ALLOWANCES (Saudi Riyals per month)

Position	Salary*	Annual Increment	Housing Allowance
Professor (PhD)	6,000-6,500*	200	20,000**
Associate Professor (PhD)	4,800-5,800*	200	17,000**
Assistant Professor (PhD)	3,600-4,600*	200	16,000**
Language Lecturers (a) MA (in Language Teaching + Lab Experience) (b) MA (Female) in Linguistics	3,000-5,260*	160	13,500**

Benefits: Tax free, free medical services, annual passage-paid (60 days) leave.

Applications should be sent with curriculum vitae and testimonials to:
The Dean of the Faculty of Arts,
PO Box 2456,
University of Riyadh,
Riyadh, Saudi Arabia.

*plus 12% thereof as cost of living allowance
**plus 20% of the Housing Allowance as Furniture Allowance paid only once and after taking up employment in Riyadh, or possibly, University housing + 60% of the Housing Allowance as Furniture Allowance paid only once and after taking up employment in Riyadh.

Saudi Arabia

Ulster: The New University THE NEW UNIVERSITY OF ULSTER AND DEPARTMENT OF EDUCATION FOR NORTHERN IRELAND POST-GRADUATE STUDENTSHIPS (QUOTA AWARDS)

For the academic year 1977/78 the Department has allocated a number of quota studentships for postgraduate research leading to the degree of M.Phil., D.Phil. and for advanced courses leading to the degree of M.Sc., M.A. and also the Diploma in Continuing Education. Applications are invited for degree programmes in subject areas under:
The School of Physical Sciences
The School of Biological and Environmental Studies
The School of Social Sciences
The School of Humanities
The Education Centre
The Institute of Continuing Education at Magee University College, Londonderry.
To be eligible for an award an applicant must normally be a holder of a first class honours degree in Northern Ireland who has held a good honours degree. Applications may be submitted in conjunction of the results of final examinations for honours degrees. Application forms and further particulars should be obtained from The Registrar, The New University of Ulster, Coleraine, Co. Londonderry, Northern Ireland (quoting Ref: 77/50), to whom completed applications should be returned not later than 15th May, 1977. Ref: 77/50.

THE UNIVERSITY OF LANCASTER RESEARCH OFFICER

Applications are invited for the post of RESEARCH OFFICER in the Centre for Educational Research and Development. The Research Officer will work on a "Library Information Needs" project. The appointment will be for one year from the Establishment Officer, from September 1, 1977, at a salary of £2,804. Applicants should be able to communicate effectively in writing and have a degree in education and/or psychology or social science. Experience in schools would be an advantage.

Further particulars may be obtained (quoting reference L78/A) from the Establishment Officer, University House, Lancaster LA1 4YW, to whom applications (leave copies) naming three referees should be sent to arrive not later than May 4, 1977.

BRUNEL UNIVERSITY UXBRIDGE, MIDDLESEX PROFESSOR OF ECONOMICS

The University has established a second Chair of Economics. Applications are invited from economists in any branch of the discipline. Salary within the professional range, minimum £8,106 per annum, plus £460 per annum London Allowance. Further information is available from Assistant Secretary (Establishment), Brunel University, Uxbridge, Middlesex, or telephone Uxbridge 37188, extension 48. The closing date for applications is 30 April, 1977.



Applications are invited for the following posts, for which applications close on the date shown. SALARIES (unless otherwise stated) are as follows: Postdoctoral Fellow SA12,842.50; Research Lecturer SA15,782.50; Senior Lecturer SA19,850.50; Associate Lecturer SA23,918.50. Further details, conditions of appointment for each post, methods of application and application form, where applicable, may be obtained from the Association of Commonwealth Universities (Apsu), 28 Gordon Square, London WC1H 9PP.

James Cook University of North Queensland
LECTURER IN MODERN LANGUAGES
Applicants should have at least a good honours degree and preferably a doctoral qualification in French or some Australian or Commonwealth language. They will specialise in research in the field of linguistics. The University is committed to taking a broad approach to higher education, with the goal of providing directly to the conditions and needs of the late twentieth century. This is reflected in admission policies, organizational structures, programmes of study, and a system of schools of study, with the Dean of each school having both academic and administrative responsibility.

University of Sydney
LECTURER/SENIOR LECTURER IN COMPUTER SCIENCE
Applicants should have higher degree or equivalent qualification in Computer Science, experience in numerical computation or some related field being particularly desirable. The Department has on-line access to the University's Cyber 72 computer and is equipped with several minicomputers of its own. It offers courses in Computer Science from the first-year level through to the honours level, followed by an M.Sc. and Ph.D. programmes. Applicants will be expected to assist in teaching and carry out research of their own choosing. 4 June, 1977.

University of Tasmania
Faculty of Education
LECTURER OR SENIOR LECTURER IN MATHEMATICS EDUCATION
The appointee will be responsible for the work, in curriculum and methods of teaching of those students who are planning to teach Mathematics in secondary or primary schools. The successful applicant will be expected to conduct research in topics relevant to this field and should have good qualifications in Mathematics and Education and successful experience in teaching, preferably in more than one field. Salary within the professional range, minimum £8,106 per annum, plus £460 per annum London Allowance. Further information is available from Assistant Secretary (Establishment), Brunel University, Uxbridge, Middlesex, or telephone Uxbridge 37188, extension 48. The closing date for applications is 30 April, 1977.

La Trobe University
Melbourne
LECTURER IN ITALIAN
Candidates should be experienced in teaching both language and literature but may be interested in proceeding beyond the traditional literary syllabus. Minimum qualification: M.A. (Honours) in Italian or its equivalent; candidates with a higher degree and research interests may be given preference.

Candidates must be prepared to teach in Italian and must be willing to take part in the department's language teaching programme. 2 May, 1977.
Australian National University
Research School of Physical Sciences
POSTDOCTORAL FELLOW—ELECTRON AND ION DIFFUSION UNIT
The Electron and Ion Diffusion Unit has an academic staff of three and a technical staff of three. The Unit is headed by Dr. H. W. Curnutt and is concerned with low energy electrons and ion diffusion phenomena in gases. The successful applicant is expected to take part in the project in progress in the Unit. Their tasks include the measurement and analysis of electron transport coefficients in various inert gas mixtures and metal vapours. Research studies include investigation of ionospheric conditions and ionospheric potentials using diode tubes. 10 May, 1977.

Murdoch University
Perth, Western Australia
The Murdoch University, Western Australia, a young university, established in 1963, is seeking a Lecturer in the Department of Biology. The University is committed to taking a broad approach to higher education, with the goal of providing directly to the conditions and needs of the late twentieth century. This is reflected in admission policies, organizational structures, programmes of study, and a system of schools of study, with the Dean of each school having both academic and administrative responsibility.

LECTURER IN BIOLOGY (PLANT BIOLOGY)
School of Environmental & Life Sciences
(Open 2. F. Ferguson)
The successful applicant will be required to participate in biology teaching at first-year level, and to teach in inter-college courses in genetics and in genetics. Applicants should possess a higher degree in biology, with expertise in genetics, and will be expected to actively engage in research and supervise postgraduate students. 12 May, 1977.

University of Adelaide
LECTURER IN LIBRARY STUDIES
(Ref. 7.1)
The Lecturer, who should have good academic and professional qualifications and appropriate experience in teaching, research and professional practice will be expected to conduct research in topics relevant to this field and should have good qualifications in Library Administration and Education and successful experience in teaching, research and professional practice. The Lecturer will be expected to take on duty by late August, 1977. 14 May, 1977.

LECTURER IN POLITICS
(Ref. 7.2)
The Lecturer should be qualified in the field of International Relations, the Politics of Advanced Industrial Societies, Contemporary Social Theory. Applications from those specialising in other fields may also be considered. 29 April 1977.

KINGDOM OF SAUDI ARABIA UNIVERSITY OF RIYAD FACULTY OF ARTS

Applications are invited for appointments to positions of Professors, Associate Professors, Assistant Professors and Lecturers starting Academic Year 1397/98 (1977/78). Applicants must be native speakers of Arabic (except for the Department of English):—

Position	Qualifications	Department	Specialisation
PROFESSORS	EITHER, holding Ph.D. plus 5 years of subsequent university teaching experience as Associate Professor plus publications acceptable to Riyadh University. OR, holding Ph.D. plus Associate Professor title already conferred by a recognised and accredited University.	Arabic Geography Geography History Mass-Communication Mass-Communication Sociological Studies	Grammar and Syntax Bio-Geography and Soils* (1) Economic Geography* (1) Regional Geography* (1) European History (1) Journalism (History of Journalism) (1) Broadcasting (Radio) and T.V. (1) Sociology (1)
ASSOCIATE PROFESSORS	EITHER, holding Ph.D. plus 5 years of subsequent university teaching experience plus publications acceptable to Riyadh University. OR, holding Ph.D. plus Associate Professor title already conferred by a recognised and accredited University.	Arabic Arabic Arabic Arabic History History History History History History Mass-Communication Sociological Studies	Grammar and Syntax (1) Ancient Arabic Literature (1) Rhetoric and Criticism (1) Literature and Criticism (1) Philology and Phonetics (1) Islamic Archaeology (1) Archaeology (1) Ancient Civilisations (1) Islamic Arts (1) Medieval Islamic History (1) Islamic History (1) Modern Arabic History (1) Advertising (Art)* (1) Sociology (1)—Female Social Work (1)—Female
ASSISTANT PROFESSORS	Ph.D.	Arabic Arabic Geography History History History History Mass-Communication Mass-Communication Mass-Communication Sociological Studies English Language and Literature English Language and Literature English Language and Literature English Language and Literature	Ancient Arabic Literature (1)—Female Grammar and Syntax (1)—Female Physical Geography (1)—Female Medieval Islamic History (1)—Female Islamic History (1)—Female European History (1)—Female Modern Arabic History (1)—Female Journalism (Journalistic Writing) (1) Mass-Media (International and Theoretical) (1) Public Relations (1) Broadcasting and T.V. (1) Social Work (1) Social Work (1)—Female Modern Novel and Earlier Periods** (1)—Female Modern Poetry and Earlier Periods** (1)—Female Modern Poetry and Earlier Periods** (1)—Female Drama—(preferably) in Post-Renaissance Drama, excluding Modern Drama** (1) Drama—(preferably) in Post-Renaissance Drama, including Modern Drama** (1)—Female
LECTURERS	M.A.	Arabic Geography Geography English Language and Literature	Grammar and Syntax (1)—Female Physical Geography (1)—Female Human Geography (1)—Female Linguistics (1)—Female
TEACHING ASSISTANTS	B.A. (at least Grade Very Good)	Geography	Geography (1)—Female Cartography (1)—Female

(1) Applications should be sent (Registered) with curriculum vitae, testimonials and academic qualifications (unreturnable) and certified by the Foreign Ministry and the Saudi Embassy and marked "Employment Application" to
The Dean of the Faculty of Arts,
P.O. Box 2456, University of Riyadh,
Riyadh, Saudi Arabia
(2) Only applications received within one month from the date of publication of this notice will be considered.
(3) Candidates chosen will only be notified at their enclosed address.

Saudi Arabia

الجامعة الجديدة

Universities continued
THE OPEN UNIVERSITY
JAGULI D. ABIR
STAFF TUNING IN HISTORY OF

UNIVERSITY OF YORK
CENTRE FOR SOUTHERN AFRICAN STUDIES
Research Fellowship
Applications are invited for the post of Research Fellow in the Centre for Southern African Studies...

THE POLYTECHNIC WOLVERHAMPTON
RESEARCH ASSISTANTS
Applications are invited for the following research posts available from 1st September 1977...

THE POLYTECHNIC WOLVERHAMPTON
Senior Lecturer or Lecturer 2 in Contemporary European Studies (Economics)
Candidates should have an interest in European Economic Systems...

SHEFFIELD CITY POLYTECHNIC
DEPARTMENT OF HUMAN LANGUAGES
LECTURER GRADE II IN FRENCH
The successful applicant will be a fluent user of the written and spoken forms of French...

Hull College of Higher Education
The College wishes to appoint well-qualified and experienced staff in the following areas...

ABERDEEN ROBERT GORDON'S INSTITUTE OF TECHNOLOGY
School of Business Management Studies
SENIOR LECTURER or LECTURER in BUSINESS STUDIES

WALSLEY THE UNIVERSITY
UNIVERSITY COLLEGE OF SWANSEA
LECTURERS
Applications are invited for the post of Lecturer in the Department of Management Studies...

SHEFFIELD THE UNIVERSITY
POSTGRADUATE SCHOOL OF HUMANITIES AND INFORMATION SCIENCES
POST-DOCTORAL RESEARCH ASSISTANTS
Applications are invited from well-qualified graduates for post-doctoral research assistantships...

Leeds Polytechnic
School of Mechanical and Production Engineering
LECTURER II IN PRODUCTION ENGINEERING SUBJECTS
Applications are invited from persons with suitable academic qualifications...

THE POLYTECHNIC HULL
PRINCIPAL LECTURER ASTRONOMY
Applications are invited for the post of Principal Lecturer in Astronomy...

BRISTOL THE POLYTECHNIC
Applications invited for the following posts: Lecturer II in Accounting and Finance...

Bedfordshire Education Service
BEDFORD COLLEGE of Higher Education
Applications are invited for appointment to the following posts as of September, 1977...

West Sussex Institute of Higher Education
Deputy Directors/Heads of College
Balay, Group 7 of Vice-Principal's Range, Burnham
Further Education Centres: 19, 250

Fellowships and Studentships
WARWICK THE UNIVERSITY
TEMPORARY LECTURERSHIP IN OPERATIONAL RESEARCH
Applications are invited for the post of Temporary Lecturer in Operational Research...

HULL THE UNIVERSITY
DEPARTMENT OF PHYSICS
POST-DOCTORAL RESEARCH ASSISTANTS
The School is seeking an experienced physicist to assist in the development of a new research programme...

Newcastle upon Tyne Polytechnic
RESEARCH ASSISTANTS
Required to work on research programme concerned with psychological aspects of smoking. Applicants should have a good Honours Degree in Psychology/Physiology...

THE POLYTECHNIC HULLERSFIELD
SCHOOL OF ART AND DESIGN
Principal Lecturer ACA/126
Applications are invited from suitably qualified candidates for the post of Principal Lecturer in Art and Design...

SHEFFIELD CITY POLYTECHNIC
DEPARTMENT OF HUMAN LANGUAGES
Applied Linguistics
Applications are invited from persons with suitable academic qualifications for the post of Lecturer in Applied Linguistics...

DUNCAN OF JORDANSTONE COLLEGE OF ART AND THE UNIVERSITY OF DUNDEE
DEPARTMENT OF ARCHITECTURE
LECTURER/STUDIO MASTER
Applications are invited from architects for home or abroad, for the above appointment...

Ealing College of Higher Education
APPOINTMENT OF HEADS OF SCHOOL
For 1 September 1977
School of Business Administration (Grade V)

Middlesex Polytechnic
NERC (CASE) Studentship
Applications are invited for the post of NERC (CASE) Studentship in the field of water quality indicators in urban catchment management...

SHEFFIELD CITY POLYTECHNIC
Department of Economics
PRINCIPAL LECTURER IN ECONOMICS
A vacancy exists for a Principal Lecturer in Economics to have responsibilities of a senior lecturer...

A 'REVIEW OF NEW COURSES' FEATURE
will be published on Friday, May 6, 1977
For further details of advertising please contact John Ladbrook 01-837 1234

MANCHESTER THE POLYTECHNIC
DEPARTMENT OF PSYCHOLOGY
LECTURER II IN SOCIAL PSYCHOLOGY
Candidates should have an Honours Degree in Psychology or a related subject...

DERBY DERRBY COLLEGE OF HIGHER EDUCATION
POST OF LECTURER (A) IN THE DEPARTMENT OF TOWN AND REGIONAL PLANNING
Applications are invited for the above appointment. The person appointed will be expected to specialise in the teaching of selected aspects of Urban Planning...

DUNCAN OF JORDANSTONE COLLEGE OF ART AND THE UNIVERSITY OF DUNDEE
POST OF LECTURER (A) IN THE DEPARTMENT OF TOWN AND REGIONAL PLANNING
Applications are invited for the above appointment. The person appointed will be expected to specialise in the teaching of selected aspects of Urban Planning...

Ealing College of Higher Education
Ealing Technical College becomes part of the new Ealing College of Higher Education
Further details of each of the above posts are available from The Clerk to the Governing Body (TOVO), Ealing Technical College, St Mary's Road, Ealing, Middlesex W5 8RF

Official Appointments continued



Applications are invited for the following posts: Lecturer I/II in Law, Lecturer II in Accounting, Lecturer I/II in Sociological Studies, Lecturer I/II in Psychology (2 Posts), Lecturer I/II in EFL (2 Posts), Lecturer I/II in Professional Cookery...

General Vacancies

Adviser/Writers

Longman Group are looking for two ELT specialists to join their Resource and Development Unit. As part of the Longman English Teaching Services the unit is responsible for advising on and preparing materials for the teaching of English as a foreign/second language...



LECTURERS IN ACCOUNTING SUBJECTS

THE LONDON SCHOOL OF ACCOUNTANCY is the largest tutorial organisation in the private sector providing courses for Chartered and Certified Students. Vacancies exist in our London, Manchester and Margate centres for PART TIME LECTURERS ON DAY AND EVENING COURSES...

Colleges and Departments of Art

LONDON MERCHANTS HOUSE ART TUTOR... ART TUTOR... The Council of the College of Advanced Education invites applications from outstanding art educators for appointment to the position of...

Administration

CITY OF LONDON THE POLYTHIC ADMINISTRATIVE ASSISTANT... The Assistant Administrative Officer will be responsible for the day-to-day running of the City of London Polytechnic...

SUPPLY THE UNIVERSITY

THE UNIVERSITY OF LONDON THE ADMINISTRATIVE ASSISTANT... This is a well-paid position with a good pension scheme. The successful candidate will be responsible for the day-to-day running of the University of London Polytechnic...

THE READING HUBBER UNIT

EDUCATION OFFICER... The Education Officer will be responsible for the day-to-day running of the Reading Hubber Unit. The successful candidate will have a degree in Education and a minimum of three years' experience in a similar post...

LONDON SECRETARY

SECRETARY... The Secretary will be responsible for the day-to-day running of the London Secretariat. The successful candidate will have a degree in a relevant subject and a minimum of three years' experience in a similar post...

Overseas



The Council of Torrens College of Advanced Education invites applications from outstanding art educators for appointment to the position of PRINCIPAL OF THE SOUTH AUSTRALIAN SCHOOL OF ART... The South Australian School of Art was incorporated as part of Torrens College of Advanced Education by Act of Parliament in 1972...

DEAN OF STUDIES

United Nations International School... The position, Dean of Studies, has been created at UNIS for appointment September 1, 1977. Applications will be received through May 6, 1977, with announcement of appointment to be made by mid-June...

Administration continued

ASSISTANT SECRETARY (FURTHER EDUCATION)

required with effect from September 1, 1977, by the National Association of Teachers in Further and Higher Education, Hamilton House, Mabledon Place, London WC1H 9EH... Salary on Burnham Scale HOD Grade III/IV, £6,231 per annum to £7,832 per annum (plus supplementary of £312 and £180, and London Allowance of £402)...

OVERSEAS DEVELOPMENT

Education Overseas-Burma Adviser in Education Planning

To advise Director General, Department of Higher Education in identification of priority projects in education field; rationalisation of structure and restructuring of educational systems; strengthening inter-relationship between educational planning and manpower planning... Appointments Officer, MINISTRY OF OVERSEAS DEVELOPMENT, Room 301, Eland House, Stag Place, London SW1E 5DH.

DESTINATION - EUROPE THOMSON COACH HOLIDAYS

This year Thomson Holidays offer an exciting range of sea/coach holidays departing from Victoria coach station weekly from the beginning of May through till September. All brochure prices are guaranteed final... Visit Brussels, Amsterdam, Bonn, Luxembourg and Paris on the 8 day Five European Capitals Tour...

THOMSON COACH HOLIDAYS

Inspector/Adviser in Primary Education

Applications are invited for the post of Inspector/Adviser in Primary Education with special reference to the Junior age range. Briefing date: 1st September, 1977. Salary: Burnham Head Group VIII... The County Council will be seeking a candidate with: (a) good teaching experience in the Primary sector; (b) experience as Head of Primary School; (c) a sound knowledge of current educational thought and practice in Primary education; (d) active involvement in the professional development and in-service education of teachers; (e) keenness, enthusiasm, good interpersonal relationships and a high work output...



Courses

SURREY THE UNIVERSITY DEPARTMENT OF PHILOSOPHY M.A., M.Phil., and Ph.D. in PHILOSOPHY... The Department offers the above degrees. Each is taken on a part-time or full-time basis. The M.A. degree is taken with specialisation in one of: Philosophy of Education, Religious Studies, Philosophy of Science...

Colleges of Further Education

HERTFORDSHIRE COUNTY COUNCIL HERTFORDSHIRE COLLEGE OF ART AND DESIGN... CHRISTIAN AND CLERK TO THE GOVERNING BODY... Applications from men and women for the post of Registrar and Clerk to the Governors are invited. The Registrar is the Chief Administrative Officer of the College and is responsible to the Principal for all non-teaching services: academic, administrative, financial, technical, maintenance and welfare. As Clerk to the Governors, he is also Secretary to the Academic Board and the Finance Committee and is responsible for the management of the College's property and the maintenance of the College's buildings and grounds...

LONDON INNER LONDON EDUCATION AUTHORITY

LONDON COLLEGE OF PRINTING... DEPARTMENT OF BUSINESS AND GENERAL STUDIES... LECTURER IN HISTORY OF PHOTOGRAPHY... Applications are invited from men and women for the post of Lecturer in the History of Photography. The successful candidate will be responsible for the day-to-day running of the Department of Business and General Studies. The successful candidate will have a degree in a relevant subject and a minimum of three years' experience in a similar post...

Handwritten note in Arabic script: 'الرجاء الاتصال بـ 1550'

CLASSIFIED ADVERTISEMENTS

To advertise in the THES phone John Ladbrook 01-837 1234

THE TIMES Higher Education SUPPLEMENT New Printing House Square, P.O. Box 7, Gray's Inn Rd., London WC1X 9EZ.